

[PVM Press Release 26.9.17]

Pioneering Volunteer Makers – A New Era for Engaging Audiences

Volunteer Makers is a national programme of volunteer engagement training and a digital application for museums.

Our pioneer museums can be found here:

<https://www.google.com/maps/d/viewer?mid=1QXasZnfCw-UWHc4gtteQDr6qcPo&usp=sharing>

A third of people in the UK are volunteering and the value of volunteering is worth billions. With shifts in demographics, digital and funding models a new way of thinking is necessary if museums are to engage volunteers in a way to sustain and diversify their audiences.

Volunteer Makers is a different model for engaging and inspiring volunteers which grows a museum's community of active supporters, providing a measurable value exchange.

This is a chance for museums to further participate in Volunteer Makers and understand the benefits of Blended and Micro-Volunteering and how this affects the workforce now and into the future.

Volunteer Makers National Conference is a FREE fringe event for Visitors and Delegates at the Museums Association Conference, Manchester, Friday 17th November, 1:30-16:20. Includes lunch and refreshments.

Please register here for the Volunteer Makers event: <http://pioneers.volunteermakers.org/> as places are limited. If you are attending as a Visitor you can access the MA free Exhibition programme too. If you are planning to attend the MA Conference as a Delegate, please also register as places are limited.

www.volunteermakers.org #pioneeringvoluntermakers @VolunteerMakers